

# Predictive Maintenance Playbook for Manufacturers

Created by: [www.infogion.com](http://www.infogion.com)

## 1. Comparison of Predictive Maintenance Startups for Manufacturers

Startup	Pricing Model	Best For	Not Ideal For	Key Differentiator
<b>Augury</b>	Asset-based (sensor kits + tiered AI)	Factories with pumps, motors, conveyors	Factories with fewer than ~10 assets	Fast ROI, plug-and-play hardware + AI
<b>Factory AI</b>	Freemium + \$35/user/month	Small plants wanting simple alert systems	Complex machinery with deep model needs	Low-cost entry, tight CMMS integration
<b>Uptime AI</b>	Pilot <\$10k, then asset-based	Shops with 50–200 machines	Very small or very large plants	Turnkey IoT kit + early failure detection at scale
<b>Uptake</b>	Asset-based, scalable	Manufacturers with diverse equipment types	Ultra-small shops (few assets)	800+ asset types pre-modeled in a few weeks
<b>Seebo</b>	Line-based licensing	Process-driven manufacturing (cement, food)	Discrete or one-off factories	Simulation-based alerts, no deep AI needed
<b>Senseye</b>	Asset licensing	Plants with varied gearboxes, fans	Bare-bones operations	“ML made easy” with cloud analytics + alert system
<b>Braincube</b>	Asset/plant subscription	Factories tracking OEE and performance KPIs	Single-line shops without analytics	Multi-metric dashboard with ERP/maintenance integration
<b>Augmentir</b>	User-license + AI assistant	Electronics or complex assembly plants	Simple mechanical setups	On-the-job AR/voice tech for frontline teams
<b>Fero Labs</b>	<\$200/machine/month	Food, packaging, consumer goods plants	Very large plants (>200 machines)	Low-cost, sensor-agnostic, fast setup
<b>Sight Machine</b>	Subscription per plant	Multi-echelon manufacturers & OEMs	Single small factory setups	Cross-plant performance visibility and failure alerts

## 2. ROI Estimation Table for Manufacturers

Metric	Example Value	Notes / Inputs	Calculation	Result (USD)
Machines Monitored	20	Total number of assets	–	–
Unplanned Downtime Events Avoided	2	Based on historical average	–	–
Avg Downtime per Event (hours)	3	Typical repair or replacement time	–	–
Downtime Cost per Hour	1000	Includes lost output, labor, energy	–	–
Downtime Savings	–	(Events × Hours × Cost per Hour)	$2 \times 3 \times 1000$	6000
Energy Efficiency Gain (%)	0.05	Estimate after optimized operations	Assume \$4,000/mo baseline energy	200
Reduction in Spare Parts Usage (%)	0.1	Predictive alerts reduce urgent failures	Assume \$1,500/mo baseline	150
Maintenance Overtime Reduced (hrs)	10	Fewer emergency shifts	Avg \$40/hour	400
Manual Inspections Saved (per month)	8	Weekly checks automated	\$50 each	400
Total Cost Savings	–	Sum of all above	$\$6,000 + \$200 + \$150 + \$400 + \$400$	7150
Monthly Software Subscription	1500	From vendor pricing	–	-1500
Hardware/Sensor Cost (Amortized)	500	Divide setup cost over 12 months	–	-500
Internal Team Time (Estimation)	300	Monitoring and report time (est.)	–	-300
Total Monthly Cost	–	Sum of all costs	$\$1,500 + \$500 + \$300$	2300
Net Monthly Savings	–	Cost Savings – Total Cost	$\$7,150 - \$2,300$	4850

## 3. Predictive Maintenance Vendor Evaluation Scorecard

Evaluation Criteria	Weight (%)	Score (1–10)	Weighted Score
Clear pricing and billing structure	20%		
Ease of integrating with your machines	15%		
Sensor compatibility (BYO sensors?)	10%		
Dashboard usability (non-tech friendly)	10%		
Alert accuracy (false positives?)	15%		
Support response time	10%		
Pilot option before full contract	10%		
Case studies in similar-sized factories	10%		
<b>TOTAL</b>	100%		

$$\text{Weighted Score} = \text{Score (1–10)} \times \text{Weight \%} \div 100$$

## **Predictive Maintenance Implementation Checklist**

### **Phase 1: Strategy & Planning**

- ☐ Identify target machines or processes for predictive maintenance
  - ☐ Collect baseline data on current downtime, maintenance costs, and inspection frequency
  - ☐ Define key performance indicators (KPIs): uptime %, MTBF, maintenance hours saved, etc.
  - ☐ Get buy-in from plant managers, technicians, and IT team
  - ☐ Prepare budget estimate (hardware, software, training, integration)
- 

### **Phase 2: Vendor Shortlisting**

- ☐ Compare at least 3 vendors based on integration ease, cost, and local support
  - ☐ Check for compatibility with existing sensors or requirement of new ones
  - ☐ Request demo or pilot using your machine data
  - ☐ Evaluate vendor transparency (how alerts are generated, who owns the data)
  - ☐ Review client case studies from similar factory sizes
- 

### **Phase 3: Setup & Integration**

- ☐ Install sensors (if needed) and verify data flow
  - ☐ Connect software to existing SCADA/MES/ERP systems
  - ☐ Configure alert thresholds, notification channels, and dashboard views
  - ☐ Assign internal owner/team for ongoing monitoring
  - ☐ Document SOPs for what happens when an alert is triggered
- 

### **Phase 4: Testing & Optimization**

- ☐ Run system in observation mode for 2–4 weeks

- ☐ Validate first few alerts manually to avoid false positives
  - ☐ Fine-tune thresholds, models, or sensor placement
  - ☐ Compare system insights against actual breakdowns or maintenance logs
- 

#### **Phase 5: Scale & Review**

- ☐ Conduct monthly review of KPIs vs baseline
- ☐ Train frontline technicians on dashboard usage
- ☐ Scale the solution to other lines or factories
- ☐ Build a feedback loop with vendor for support or feature upgrades
- ☐ Document savings, improvements, and share wins internally

***Created by: [www.infogion.com](http://www.infogion.com)***